

BRISTOL

2015 EUROPEAN
GREEN CAPITAL

The Bristol Method

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www.Bristol2015.co.uk/method



The Bristol Method is...

- A knowledge-transfer programme from Bristol's year as European Green Capital
- A resource for people in other cities to use and apply the lessons that Bristol learned in becoming a more sustainable city
- Comprised of 28 modules, or chapters
- An easy-to-digest set of 'how to' guides on particular topics
- Generic advice and suggestions that each reader can adapt to their own situation



The Bristol Method includes how to...

- ...create a vision of a city's future
- ...measure the sustainability of a city
- ...cut the carbon footprint of a city's buildings
- ...create more resilient cities
- ...tackle food waste
- ...protect and enhance green spaces in a city
- ...set up a local currency
- ...grow the green economy
- ...use art to inspire change
- ...promote renewable energy generation
- ...**get more people riding bikes and walking**
- ...**increase public transport use**
- ...**create liveable communities**
- ...**reduce traffic and its impacts**



How to get more people riding bikes and walking



- **Lead by example**
- **20 mph / 30 kph speed limits**
- **Segregated cycle routes**
- **Rail and bus integration**
- **Cycle training**



How to increase public transport use



- **Challenge the car culture**
- **Bus priority and information**
- **High quality vehicles**
- **Smart and integrated ticketing**
- **Accessible and affordable**



How to create liveable communities



- **Safe speeds city wide**
- **Street closures for major events**
- **Playing out**
- **Reclaiming streets for residents**
- **Children's bike exchange**



How to reduce traffic and its impacts

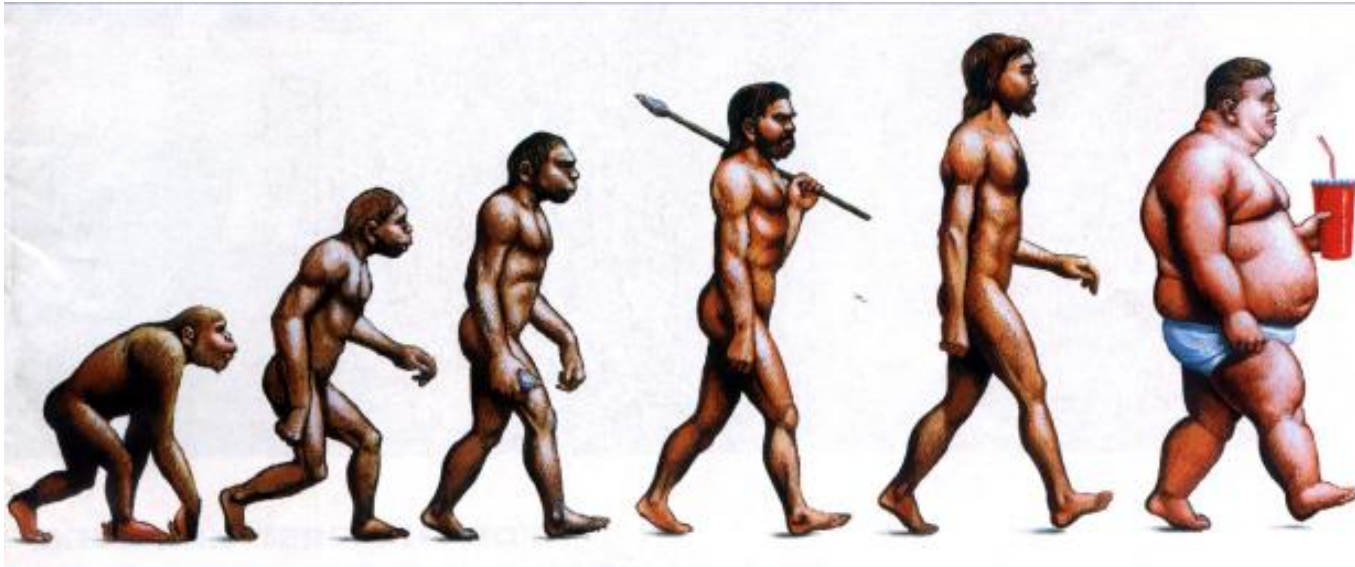


- Understanding air pollution effects
- Recognise the wider benefits of less traffic
- Electric and other low emission vehicles
- Parking management
- Car clubs



The challenge continues...

- The time bomb of inactivity
- Public health and transport working together
- Active travel is the “best buy” solution
- Find out more at...
www.travelwest.info/essentialevidence



My challenge to you...



- **What are the most effective ways of promoting a liveable community where you live?**

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